

Ad rates 2025

Online

Website



<https://openjournals.ugent.be/>

Display on the first page of an article on <https://openjournals.ugent.be/vdt/>.

All published articles from the Vlaams Dierkundig Tijdschrift (Flemish Veterinary Journal) are listed per edition and can be viewed and downloaded here.

The articles always remain on the homepage for 2 months and can then be viewed in the archive. The articles with advertisements are always at the top of the relevant edition.

An advertisement can be included with an article with the following categories:

- Small pets (dog/cat)
- Large pets (cattle/sheep/horse/pig)

Price per advertisement

€470 per article

+10% preferential place when choosing a specific article

Maximum 1 advertisement per article

■ **Material:** The technical sheet can be found at www.mediaservice.be.

Standard format

Format	Quadri	Layout
Dimensions in mm (W x H)	Prices in euro	
1/1		
		
175 x 255	210 x 297	470,00 70,00

Publication dates 2025

Edition	Date	Reservation before	Material before
1	28/02	03/02	05/02
2	30/04	02/04	04/04
3	30/06	02/06	04/06
4	30/08	01/08	05/08
5	30/10	01/10	03/10
6	30/12	03/12	05/12