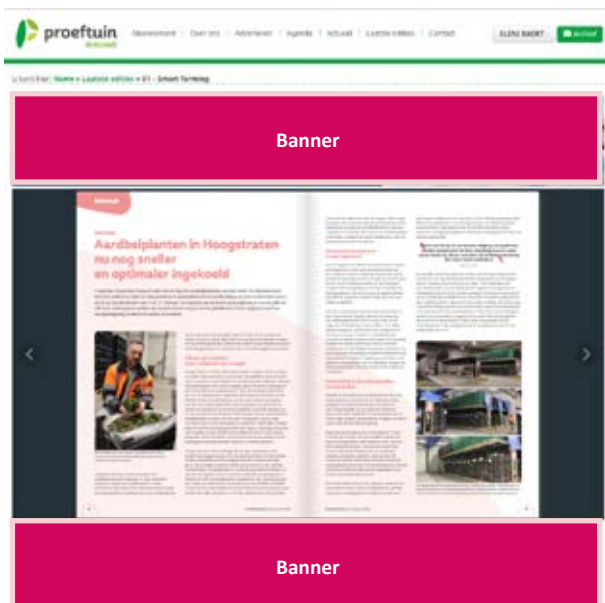


# Ad rates 2025

## Online

## Website



## www.proeftuinnieuws.be

Displayed on 'www.proeftuinnieuws.be/laatste-edities'.  
Subscribers can view the last 8 editions of Proeftuinnieuws digitally here.

### Price per banner

€ 220, per edition  
+ 10% 'preferential insertion'  
when choosing bottom or top banner.  
Maximum two banners per edition  
Layout costs € 25

### Material

Mandatory inclusion of company logo  
Dimensions: W 1170 × H 302 pixels  
File format: jpg or png  
No moving images  
+ URL for redirection to webpage of choice

## Publication dates 2025

Edition	Publication date	Reservation and material before	Theme
1	10/01	<b>12/12/2024</b>	Smart farming
2	24/01	09/01	Water I
3	07/02	23/01	IPM
4	21/02	06/02	Leek and Onion
5	07/03	20/02	Soil and fertilization I
6	21/03	06/03	Energy I
7	04/04	20/03	Circularity
8	18/04	03/04	Crop protection I
9	09/05	23/04	Water II
10	23/05	08/05	Chicory
11	06/06	21/05	Organic farming
12	27/06	12/06	Strawberry I
13	11/07	26/06	Cultivation in the future
14	08/08	24/07	Crop protection II
15	05/09	21/08	Energy II
16	19/09	04/09	Tomato
17	03/10	18/09	Paprika and Cucumber
18	24/10	09/10	Strawberry II
19	07/11	23/10	Diseases and pests
20	28/11	13/11	Soil and fertilization II
21	12/12	27/11	Diversification