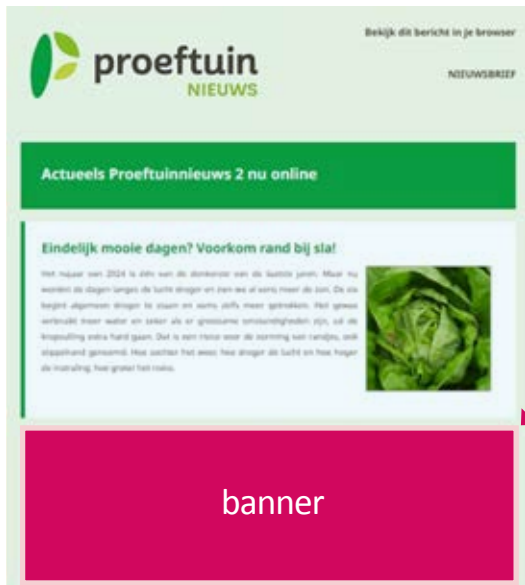


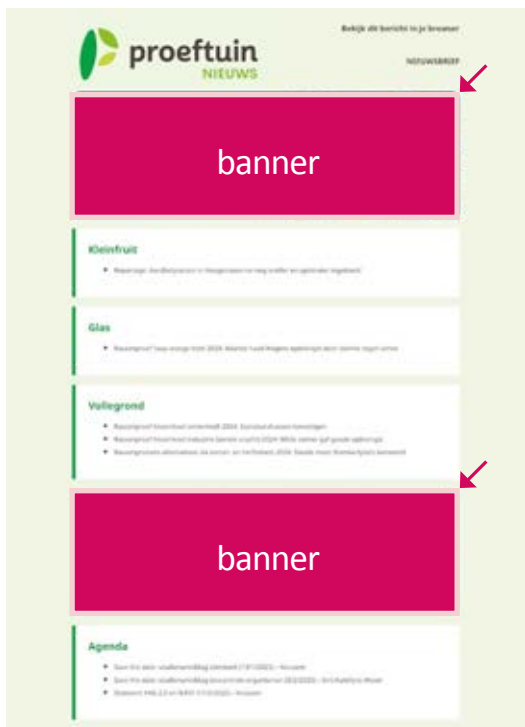
Online

Digital newsletters



Newsletter ‘Actueels Proeftuinnieuws’

Sent out fortnightly on Thursdays to over 1,000 subscribers with current tips from the small fruit, open field, glass and chicory cultivation. and with a preview of the theme of the next edition of Proeftuinnieuws.



Newsletter ‘Preview Proeftuinnieuws’

Sent out fortnightly on Fridays to over 1,000 subscribers. The newsletter gives an overview of the articles that will be covered in this edition. Sent one week after the Newsletter ‘Actueels Proeftuinnieuws’.

Price per banner

€ 320

Maximum of three banners per newsletter.

Layout costs € 25

Material

Mandatory inclusion of company logo

Dimensions: W 600 × H 197 pixels

File format: .png or .jpg

No moving images

+ URL for redirection to webpage of your choice

Publication dates 2025

| Edition | Newsletter | Publication date | | Deadline reservation and material |
|---------|------------|------------------|--------------|-----------------------------------|
| 1 | Actueels | Thursday | 19/12 | 12/12/2024 |
| | Preview | Friday | 10/01 | |
| 2 | Actueels | Thursday | 16/01 | 09/01 |
| | Preview | Friday | 24/01 | |
| 3 | Actueels | Thursday | 30/01 | 23/01 |
| | Preview | Friday | 07/02 | |
| 4 | Actueels | Thursday | 13/02 | 06/02 |
| | Preview | Friday | 21/02 | |
| 5 | Actueels | Thursday | 27/02 | 20/02 |
| | Preview | Friday | 07/03 | |
| 6 | Actueels | Thursday | 13/03 | 06/03 |
| | Preview | Friday | 21/03 | |
| 7 | Actueels | Thursday | 27/03 | 20/03 |
| | Preview | Friday | 04/04 | |
| 8 | Actueels | Thursday | 10/04 | 03/04 |
| | Preview | Friday | 18/04 | |
| 9 | Actueels | Wednesday | 30/04 | 23/04 |
| | Preview | Friday | 09/05 | |
| 10 | Actueels | Thursday | 15/05 | 08/05 |
| | Preview | Friday | 23/05 | |
| 11 | Actueels | Wednesday | 28/05 | 21/05 |
| | Preview | Friday | 06/06 | |
| 12 | Actueels | Thursday | 19/06 | 12/06 |
| | Preview | Friday | 27/06 | |
| 13 | Actueels | Thursday | 03/07 | 26/06 |
| | Preview | Friday | 11/07 | |
| 14 | Actueels | Thursday | 31/07 | 24/07 |
| | Preview | Friday | 08/08 | |
| 15 | Actueels | Thursday | 28/08 | 21/08 |
| | Preview | Friday | 05/09 | |
| 16 | Actueels | Thursday | 11/09 | 04/09 |
| | Preview | Friday | 19/09 | |
| 17 | Actueels | Thursday | 25/09 | 18/09 |
| | Preview | Friday | 03/10 | |
| 18 | Actueels | Thursday | 16/10 | 09/10 |
| | Preview | Friday | 24/10 | |
| 19 | Actueels | Thursday | 30/10 | 23/10 |
| | Preview | Friday | 07/11 | |
| 20 | Actueels | Thursday | 20/11 | 13/11 |
| | Preview | Friday | 28/11 | |
| 21 | Actueels | Thursday | 04/12 | 27/11 |
| | Preview | Friday | 12/12 | |