

Advertising rates 2025

Proeftuinnieuws



In the trade journal *Proeftuinnieuws*, the subjects that are dealt with are of interest to anybody from the sector, but especially go into the sectors soft fruit, greenhouse/glasshouse, outdoor cultivation and chicory.

Each issue also has a theme such as smart farming, crop protection, post-harvest and infestations and plagues.

This journal offers an overview of what is on the agenda of the different sectors and also records the VBT quarterly figures.










■ **Target groups:** Glasshouse vegetable cultivation, Outdoor vegetable cultivation, Chicory, Strawberry cultivation and others

■ **Surplus charge:** Preferential insertion +10%

■ **Material:** Technical data can be found on www.mediaservice.be

■ **Prices excl. VAT:**
The proposed advertising can be refused or adjusted by the responsible publisher of the chosen magazine, if his decision is motivated.
General conditions of sale are available on request.

Standard format

Format	b/w	Quadri	Layout
Dimensions in mm (W x H)		Prices in euro	
Cover 2  210 x 297		1190,00	70,00
Cover 3  210 x 297		1140,00	70,00
Cover 4  210 x 297		1275,00	70,00
1/1  182 x 263 210 x 297		990,00	70,00
1/2  182 x 128 87 x 263		825,00	60,00
1/3  182 x 82		270,00	700,00
1/4  182 x 60 87 x 128		205,00	545,00
1/8  182 x 28 87 x 60		140,00	385,00
1/16  87 x 28		75,00	20,00

Publication dates 2025

Edition	Date	Reservation		Material
		Before	Before	
1	10/01	09/12/2024	12/12/2024	Smart farming
2	24/01	06/01	09/01	Water I
3	07/02	20/01	23/01	IPM
4	21/02	03/02	06/02	Leek and Onion
5	07/03	17/02	20/02	Soil and fertilization I
6	21/03	03/03	06/03	Energy I
7	04/04	17/03	20/03	Circularity
8	18/04	31/03	03/04	Crop protection I
9	09/05	18/04	23/04	Water II
10	23/05	05/05	08/05	Chicory
11	06/06	16/05	21/05	Organic farming
12	27/06	06/06	12/06	Strawberry I
13	11/07	23/06	26/06	Cultivation in the future
14	08/08	18/07	24/07	Crop protection II
15	05/09	18/08	21/08	Energy II
16	19/09	01/09	04/09	Tomato
17	03/10	15/09	18/09	Paprika and Cucumber
18	24/10	06/10	09/10	Strawberry II
19	07/11	20/10	23/10	Diseases and pests
20	28/11	06/11	13/11	Soil and fertilization II
21	12/12	24/11	27/11	Diversification

■ Circulation: 1508 copies