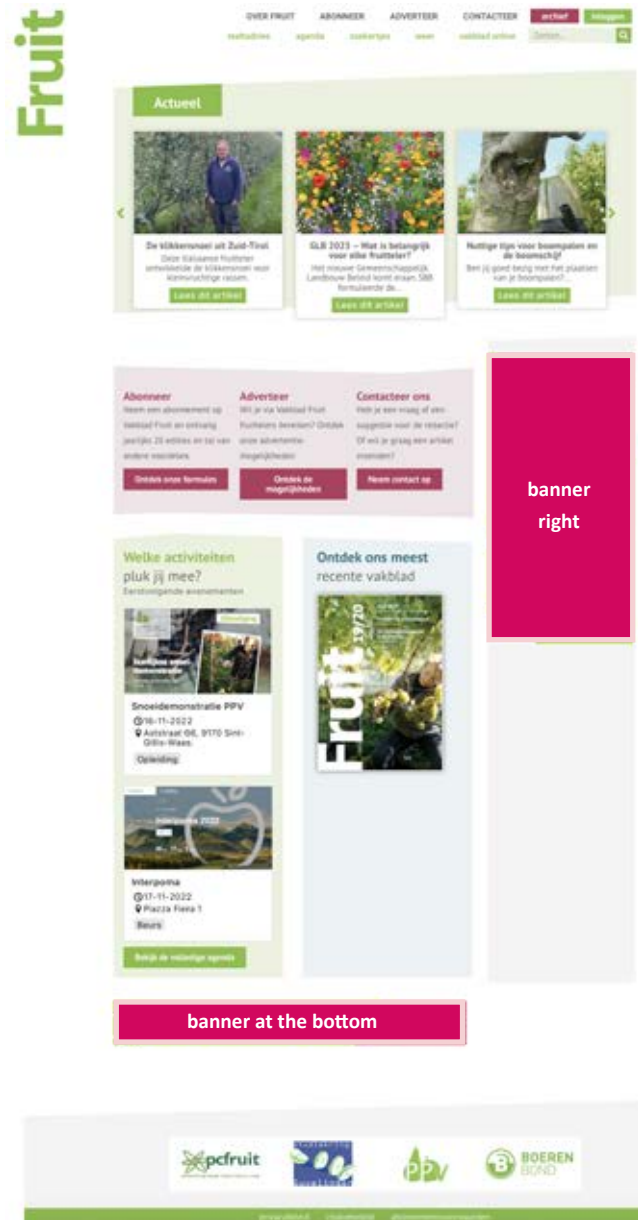


Ad rates 2025

Online

Website



www.vakbladfruit.be

1.430 members can find current news, cultivation advice and the agenda on the website. Readers can also consult the magazine and the archive digitally.

Advertisements are possible on different webpages:

- Homepage
- News
- Cultivation advice

Banners can be reserved for a maximum of 4 calendar weeks, in the same position, on the same webpage.

Banner right

Price per banner

€200, per 2 weeks

€350, per 4 weeks

Maximum three banners in rotation

Layout costs €25

Material

Mandatory inclusion of company logo

Dimensions: W 300 x H 600 pixels

File format: .png or .jpg

No moving images

+ URL for redirection to web page of your choice

Banner at the bottom

Price per banner

€100, per 2 weeks

€175, per 4 weeks

Maximum three banners in rotation

Layout costs €25

Material

Mandatory inclusion of company logo

Dimensions: W 728 x H 90 pixels

File format: .png or .jpg

No moving images

+ URL for redirection to web page of your choice

Dates 2025

Calendar week	period online	Reservation and material before
01-02	30/12 until 12/01	16/12/2024
03-04	13/01 until 26/01	02/01
05-06	27/01 until 09/02	16/01
07-08	10/02 until 23/02	30/01
09-10	24/02 until 09/03	13/02
11-12	10/03 until 23/03	27/02
13-14	24/03 until 06/04	13/03
15-16	07/04 until 20/04	27/03
17-18	21/04 until 04/05	10/04
19-20	05/05 until 18/05	22/04
21-22	19/05 until 01/06	08/05
23-24	02/06 until 15/06	20/05
25-26	16/06 until 29/06	04/06
27-28	30/06 until 13/07	19/06
29-30	14/07 until 27/07	02/07
31-32	28/07 until 10/08	16/07
33-34	11/08 until 24/08	31/07
35-36	25/08 until 07/09	13/08
37-38	08/09 until 21/09	28/08
39-40	22/09 until 05/10	11/09
41-42	06/10 until 19/10	25/09
43-44	20/10 until 02/11	09/10
45-46	03/11 until 16/11	23/10
47-48	17/11 until 30/11	04/11
49-50	01/12 until 14/12	20/11
51-52	15/12 until 28/12	04/12