

Der Bauer



Der Bauer is the German biweekly of the Boerenbond-organisatie/Farmers' Union Association. Beside the general farming expertise one finds also farm economical and technical information on dairy cattle breeding and roughage cultivation in *der Bauer*. *Der Bauer* is the only trade journal on farming with which you can get through to the German-speaking farmer and market gardener of the eastern region in their own language.











■ **Surplus charge:** Preferential insertion +10%

■ **Material:** Technical data can be found on www.mediaservice.be.

■ **Prices excl. VAT:**

The proposed advertising can be refused or adjusted by the responsible publisher of the chosen magazine, if his decision is motivated. General conditions of sale available on request.

Standard format

Format	Dimensions in mm (W x H)		b/w	Quadri	Layout
			Prices in euro		
1/1					
	180 x 257	210 x 297	365,00	770,00	70,00
1/2					
	180 x 126	87 x 257	185,00	535,00	60,00
1/3					
	180 x 83		140,00	430,00	50,00
1/4					
	180 x 61	87 x 126	105,00	365,00	40,00
1/8					
	180 x 28	87 x 61	70,00	195,00	30,00
1/16					
	87 x 28		55,00	120,00	20,00



Publication dates 2025

Edition	Date	Reservation	Material
		Before	Before
1	15/01	02/01	03/01
2	29/01	16/01	17/01
3	12/02	30/01	31/01
4	26/02	13/02	14/02
5	12/03	27/02	28/02
6	26/03	13/03	14/03
7	09/04	27/03	28/03
8	23/04	09/04	10/04
9	07/05	22/04	23/04
10	21/05	08/05	09/05
11	04/06	20/05	21/05
12	18/06	04/06	05/06
13	02/07	19/06	20/06
14	16/07	02/07	03/07
15	27/08	13/08	14/08
16	10/09	28/08	29/08
17	24/09	11/09	12/09
18	08/10	25/09	26/09
19	22/10	09/10	10/10
20	05/11	23/10	24/10
21	19/11	03/11	04/11
22	03/12	20/11	21/11
23	17/12	04/12	05/12
24	30/12	12/12	15/12

Geographic coverage:



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