

# Ad Rates 2025 Online

## Digital Newsletter



## Market update Dairy cattle

Every Sunday, more than 3,500 Dutch-speaking and 115 German-speaking subscribers receive an overview of the current market and price information from the Dairy sector. You can advertise in the Dutch or German newsletter.

### Price per banner

€320 per newsletter

Maximum two advertising banners per newsletter

Layout costs €25

### Material

Mandatory inclusion of company logo

Dimensions: W 600 × H 285 pixels

File format: .png or .jpg

No moving images

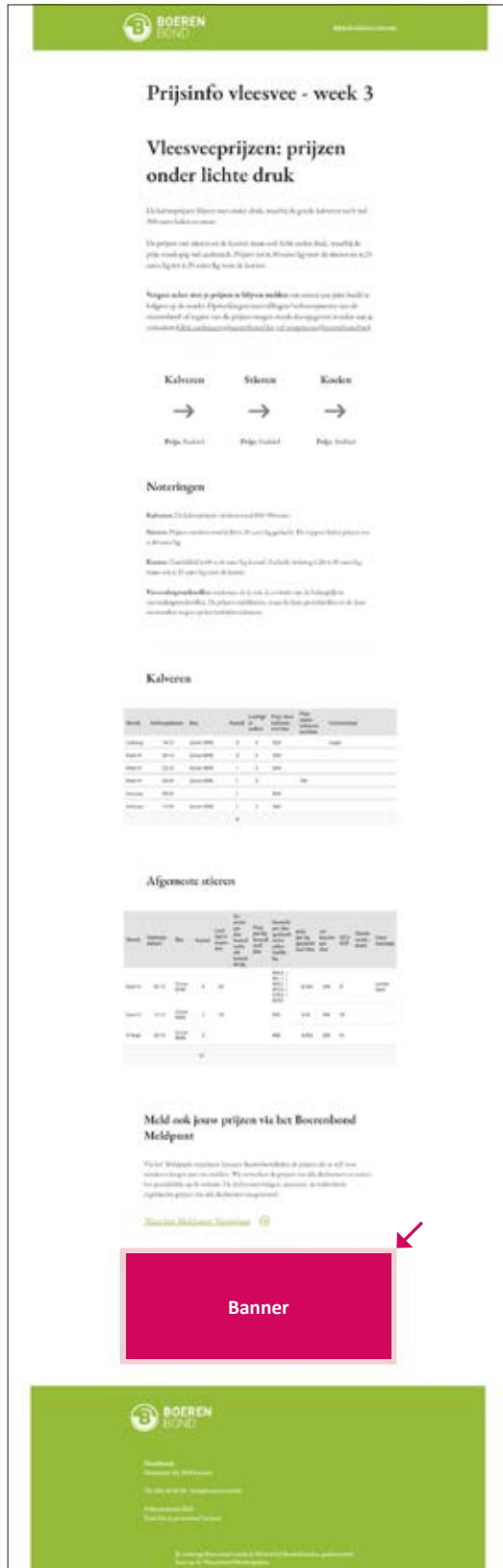
+ URL for redirection to web page of your choice

## Publication dates 2025

Edition n°	Publication date	Reservation and material before
1	05/01	<b>19/12/2024</b>
2	12/01	03/01
3	19/01	10/01
4	26/01	17/01
5	02/02	24/01
6	09/02	31/01
7	16/02	07/02
8	23/02	14/02
9	02/03	21/02
10	09/03	28/02
11	16/03	07/03
12	23/03	14/03
13	30/03	21/03
14	06/04	28/03
15	13/04	04/04
16	20/04	11/04
17	27/04	<b>17/04</b>
18	04/05	<b>23/04</b>
19	11/05	<b>30/04</b>
20	18/05	09/05
21	25/05	16/05
22	01/06	<b>21/05</b>
23	08/06	<b>28/05</b>
24	15/06	<b>05/06</b>
25	22/06	13/06
26	29/06	20/06
27	06/07	27/06
28	13/07	<b>03/07</b>
<b>29-30</b>	20/07	<b>10/07</b>
<b>31-32</b>	10/08	01/08
33	17/08	<b>07/08</b>
34	24/08	<b>14/08</b>
35	31/08	22/08
36	07/09	29/08
37	14/09	05/09
38	21/09	12/09
39	28/09	19/09
40	05/10	26/09
41	12/10	03/10
42	19/10	10/10
43	26/10	17/10
44	02/11	24/10
45	09/11	31/10
46	16/11	<b>05/11</b>
47	23/11	14/11
48	30/11	21/11
49	07/12	28/11
50	14/12	05/12
51	21/12	12/12

# Ad Rates 2025 Online

## Digital Newsletter



## Markupdate Cattle

Every two weeks on Tuesday, more than 2600 subscribers receive an overview of the current market and price information of the Beef Cattle sector.

### Price per banner

€320 per newsletter

Maximum two advertising banners per newsletter

Layout costs €25

### Material

Mandatory inclusion of company logo

Dimensions: W 600 × H 285 pixels

File format: .png or .jpg

No moving images

+ URL for redirection to web page of your choice

## Publication dates 2025

Edition n°	Publication date	Reservation and material before
1/2	07/01	<b>20/12/2024</b>
3/4	21/01	13/01
5/6	04/02	27/01
7/8	18/02	10/02
9/10	04/03	24/02
11/12	18/03	10/03
13/14	01/04	24/03
15/16	15/04	07/04
17/18	29/04	<b>18/04</b>
19/20	13/05	05/05
21/22	27/05	19/05
23/24	10/06	<b>28/05</b>
25/26	24/06	16/06
27/28	08/07	30/06
29/30	22/07	14/07
31/32	05/08	28/07
33/34	19/08	11/08
35/36	02/09	25/08
37/38	16/09	08/09
39/40	30/09	22/09
41/42	14/10	06/10
43/44	28/10	20/10
45/46	<b>12/11</b>	<b>31/10</b>
47/48	25/11	17/11
49/50	09/12	01/12
51/52	23/12	15/12

## Digital Newsletter



## Market update Pigs

Every Friday, more than 2.250 subscribers receive an overview of the current market and price information from the Pig sector.

### Price per banner

€320 per newsletter

Maximum two advertising banners per newsletter

Layout costs €25

### Material

Mandatory inclusion of company logo

Dimensions: W 600 x H 285 pixels

File format: .png or .jpg

No moving images

+ URL for redirection to web page of your choice

## Publication dates 2025

Edition n°	Publication date	Reservation and material before
1	03/01	<b>18/12/2024</b>
2	10/01	02/01
3	17/01	09/01
4	24/01	16/01
5	31/01	23/01
6	07/02	30/01
7	14/02	06/02
8	21/02	13/02
9	28/02	20/02
10	07/03	27/02
11	14/03	06/03
12	21/03	13/03
13	28/03	20/03
14	04/04	27/03
15	11/04	03/04
16	18/04	10/04
17	25/04	17/04
18	02/05	<b>23/04</b>
19	09/05	<b>29/04</b>
20	16/05	08/05
21	23/05	15/05
22	30/05	<b>21/05</b>
23	06/06	<b>27/05</b>
24	13/06	<b>04/06</b>
25	20/06	12/06
26	27/06	19/06
27	04/07	26/06
28	11/07	03/07
29	18/07	10/07
30	25/07	<b>16/07</b>
31	01/08	24/07
32	08/08	31/07
33	15/08	07/08
34	22/08	14/08
35	29/08	21/08
36	05/09	28/08
37	12/09	04/09
38	19/09	11/09
39	26/09	18/09
40	03/10	25/09
41	10/10	02/10
42	17/10	09/10
43	24/10	16/10
44	31/10	23/10
45	07/11	30/10
46	14/11	<b>04/11</b>
47	21/11	13/11
48	28/11	20/11
49	05/12	27/11
50	12/12	04/12
51	19/12	11/12

## Digital Newsletter



## Market update Poultry

More than 700 subscribers receive an overview of the current market and price information from the Poultry sector every Wednesday.

### Price per banner

€ 320 per newsletter

Maximum two banners per newsletter.

Layout costs € 25

### Material

Mandatory inclusion of company logo in banner

Dimensions: W 600 x H 285 pixels

File format: .jpg or .png

No moving images

+ URL link to a web page of your choice

## Publication dates 2025

Edition n°	Publication date	Reservation and material before
2	08/01	<b>23/12/2024</b>
3	15/01	07/01
4	22/01	14/01
5	29/01	21/01
6	05/02	28/01
7	12/02	04/02
8	19/02	11/02
9	26/02	18/02
10	05/03	25/02
11	12/03	04/03
12	19/03	11/03
13	26/03	18/03
14	02/04	25/03
15	09/04	01/04
16	16/04	08/04
17	23/04	<b>14/04</b>
18	30/04	22/04
19	07/05	<b>25/04</b>
20	14/05	06/05
21	21/05	13/05
22	28/05	20/05
23	04/06	<b>23/05</b>
24	11/06	<b>02/06</b>
25	18/06	10/06
26	25/06	17/06
27	02/07	24/06
28	09/07	01/07
29	16/07	<b>07/07</b>
30	23/07	<b>14/07</b>
31	30/07	22/07
32	06/08	29/07
33	13/08	05/08
34	20/08	<b>11/08</b>
35	27/08	19/08
36	03/09	26/08
37	10/09	02/09
38	17/09	09/09
39	24/09	16/09
40	01/10	23/09
41	08/10	30/09
42	15/10	07/10
43	22/10	14/10
44	29/10	21/10
45	05/11	28/10
46	12/11	<b>31/10</b>
47	19/11	<b>06/11</b>
48	26/11	18/11
49	03/12	25/11
50	10/12	02/12
51	17/12	09/12