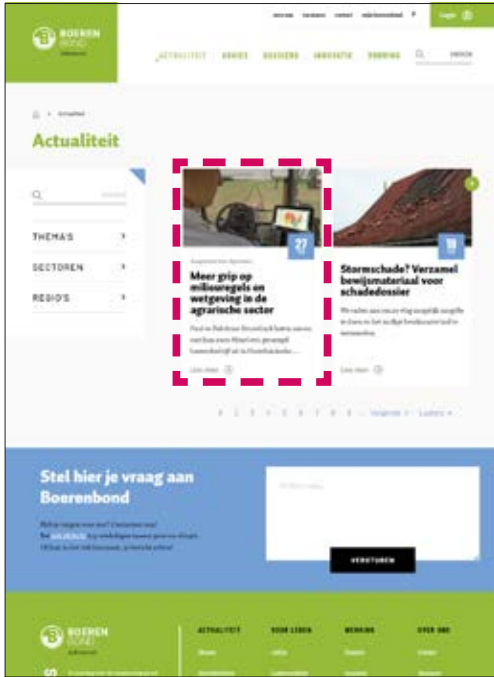


Ad rates 2024 Online

Website

www.boerenbond.be/actualiteit



Sponsored article

Sponsored Article

Price

- **Sponsored article:**
€ 500, per calendar week
- **Featured sponsored article:**
+ € 200 surcharge for featured item

Maximum 4 sponsored articles per calendar week

Visibility

Sponsored article:

Visible on homepage and news site boerenbond.be/actualiteit

Sponsored article on homepage

Visible on news site boerenbond.be/actualiteit

www.boerenbond.be



Homepage article

Material

Title: maximum 65 characters including spaces

Intro texte: maximum 120 characters (including spaces)

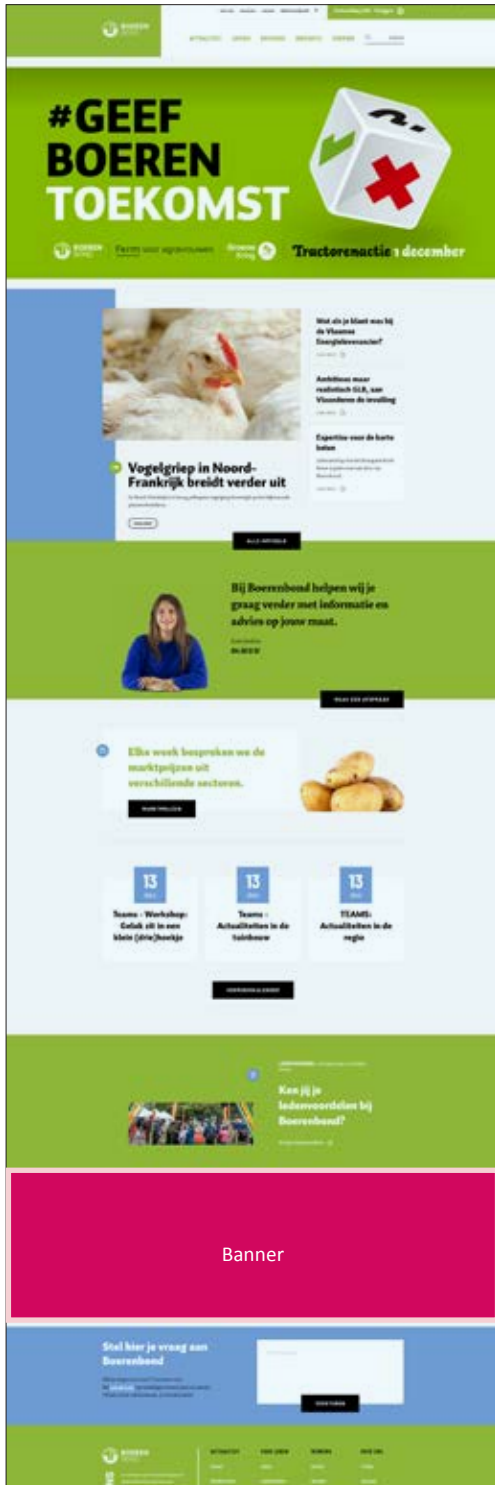
Main texte: to be determined by yourself

All images: ratio 16/9 (no white background, logos, maps or text)

Ad rates 2025

Online

Website



www.boerenbond.be

Banner

Price

€ 220 per calendar week
Maximum four banners in rotation
Layout costs €25

Material

Dimensions: W 1170 × H 500 pxls
File format: .jpg or .png
+ URL link to a webpage of your choice
No animated images
Company logo must be included in the image.

Publication dates 2025

Week	Period online	Reservation and material before
1	30/12/2024 to 05/01	18/12/2024
2	06/01 to 12/01	20/12/2024
3	13/01 to 19/01	06/01
4	20/01 to 26/01	13/01
5	27/01 to 02/02	20/01
6	03/02 to 09/02	27/01
7	10/02 to 16/02	03/02
8	17/02 to 23/02	10/02
9	24/02 to 02/03	17/02
10	03/03 to 09/03	24/02
11	10/03 to 16/03	03/03
12	17/03 to 23/03	10/03
13	24/03 to 30/03	17/03
14	31/03 to 06/04	24/03
15	07/04 to 13/04	31/03
16	14/04 to 20/04	07/04
17	21/04 to 27/04	14/04
18	28/04 to 04/05	18/04
19	05/05 to 11/05	24/04
20	12/05 to 18/05	05/05
21	19/05 to 25/05	12/05
22	26/05 to 01/06	19/05
23	02/06 to 08/06	22/05
24	09/06 to 15/06	02/06
25	16/06 to 22/06	06/06
26	23/06 to 29/06	16/06
27	30/06 to 06/07	23/06
28	07/07 to 13/07	30/06
29	14/07 to 20/07	04/07
30	21/07 to 27/07	14/07
31	28/07 to 03/08	18/07
32	04/08 to 10/08	28/07
33	11/08 to 17/08	04/08
34	18/08 to 24/08	08/08
35	25/08 to 31/08	18/08
36	01/09 to 07/09	25/08
37	08/09 to 14/09	01/09
38	15/09 to 21/09	08/09
39	22/09 to 28/09	15/09
40	29/09 to 05/10	22/09
41	06/10 to 12/10	29/09
42	13/10 to 19/10	06/10
43	20/10 to 26/10	13/10
44	27/10 to 02/11	20/10
45	03/11 to 09/11	27/10
46	10/11 to 16/11	03/11
47	17/11 to 23/11	06/11
48	24/11 to 30/11	17/11
49	01/12 to 07/12	24/11
50	08/12 to 14/12	01/12
51	15/12 to 21/12	08/12
52	22/12 to 28/12	15/12