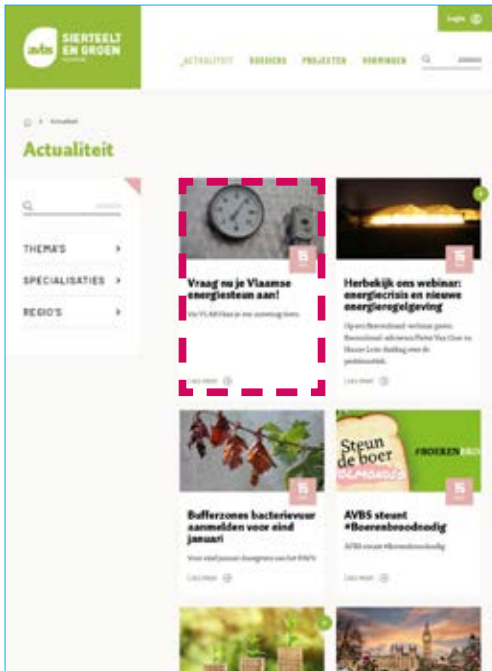


Ad rates 2025

Online

Website

www.avbs.be/actualiteit



Sponsored article

Sponsored Article

Price

- Sponsored article: €400, per 2 calendar weeks
- Featured sponsored article: + €200 surcharge for featured item

Maximum 4 sponsored articles per 2 calendar weeks

Visibility

Sponsored article:

Visible on homepage and news site www.avbs.be/actualiteit

Sponsored article on homepage

Visible on news site www.avbs.be/actualiteit

www.avbs.be



Homepage article

Material

Title: maximum 65 characters including spaces

Intro texte: maximum 120 characters (including spaces)

Main texte: to be determined by yourself

All images: ratio 16/9 (no white background, logos, maps or text)



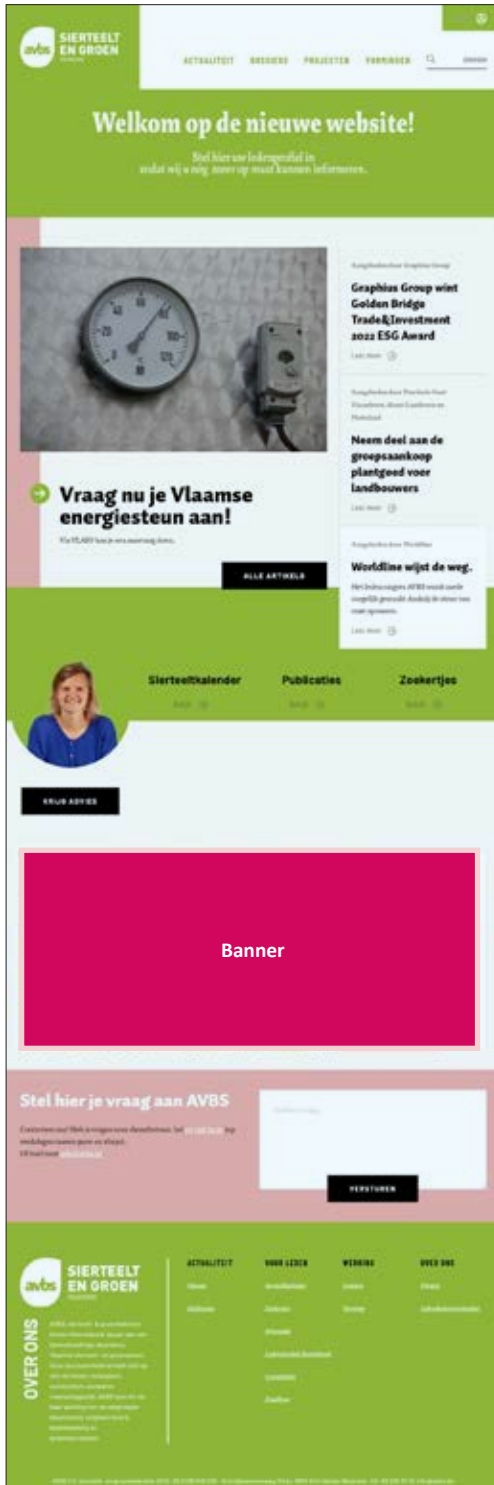
Publication dates 2025

Week	Period online	Reservation and material before
01+02	30/12/2024 – 12/01	17/12/2024
03+04	13/01 – 26/01	03/01
05+06	27/01 – 09/02	17/01
07+08	10/02 – 23/02	31/01
09+10	24/02 – 09/03	14/02
11+12	10/03 – 23/03	28/02
13+14	24/03 – 06/04	14/03
15+16	07/04 – 20/04	28/03
17+18	21/04 – 04/05	11/04
19+20	05/05 – 18/05	23/04
21+22	19/05 – 01/06	09/05
23+24	02/06 – 15/06	21/05
25+26	16/06 – 29/06	06/06
27+28	30/06 – 13/07	20/06
29+30	14/07 – 27/07	03/07
31+32	28/07 – 10/08	17/07
33+34	11/08 – 24/08	01/08
35+36	25/08 – 07/09	14/08
37+38	08/09 – 21/09	29/08
39+40	22/09 – 05/10	12/09
41+42	06/10 – 19/10	26/09
43+44	20/10 – 02/11	10/10
45+46	03/11 – 16/11	24/10
47+48	17/11 – 30/11	05/11
49+50	01/12 – 14/12	21/11
51+52	15/12 – 28/12	05/12

Ad rates 2025

Online

Website



www.avbs.be

Banner

Price

€220, per 2 calendar weeks
Maximum 4 banners in rotation
Layout costs €25

Material

Mandatory inclusion of company logo
Dimensions: W 1170 x H 500 pixels
File format: .png or .jpg
No moving images
+ URL for redirection to web page of your choice
Visible on all pages

Publication dates 2025

Week	Period online	Reservation and material before
01+02	30/12/2024 – 12/01	17/12/2024
03+04	13/01 – 26/01	03/01
05+06	27/01 – 09/02	17/01
07+08	10/02 – 23/02	31/01
09+10	24/02 – 09/03	14/02
11+12	10/03 – 23/03	28/02
13+14	24/03 – 06/04	14/03
15+16	07/04 – 20/04	28/03
17+18	21/04 – 04/05	11/04
19+20	05/05 – 18/05	23/04
21+22	19/05 – 01/06	09/05
23+24	02/06 – 15/06	21/05
25+26	16/06 – 29/06	06/06
27+28	30/06 – 13/07	20/06
29+30	14/07 – 27/07	03/07
31+32	28/07 – 10/08	17/07
33+34	11/08 – 24/08	01/08
35+36	25/08 – 07/09	14/08
37+38	08/09 – 21/09	29/08
39+40	22/09 – 05/10	12/09
41+42	06/10 – 19/10	26/09
43+44	20/10 – 02/11	10/10
45+46	03/11 – 16/11	24/10
47+48	17/11 – 30/11	05/11
49+50	01/12 – 14/12	21/11
51+52	15/12 – 28/12	05/12