

# Advertising rates 2025

## Online

## Digital newsletter



### Newsletter AVBS General

Sent monthly to over 750 recipients with current news from the floriculture and arboriculture sector.

#### Price per banner

€320 per edition  
+10% preference place when choosing the bottom or top banner  
Maximum two advertising banners per newsletter  
Layout costs €25

#### Material

Mandatory inclusion of company logo in banner  
Dimensions: W 600 × H 285 pixels  
File format: .png or .jpg  
No moving images  
+ URL for redirection to web page of your choice

### Newsletter AVBS Training and activities

Sent monthly to over 750 recipients with a selection of exciting activities, meetings, training and demos from the sector.

#### Price per banner

€320 per edition  
+10% preference place when choosing the bottom or top banner  
Maximum two advertising banners per newsletter  
Layout costs €25

#### Material

Mandatory inclusion of company logo in banner  
Dimensions: W 600 × H 285 pixels  
File format: .png or .jpg  
No moving images  
+ URL for redirection to web page of your choice

## Publication dates 2025

Editie	Newsletter	Send date	Reservation and material before
1	General	13/01	03/01
	Training and activities	27/01	17/01
2	General	13/02	05/02
	Training and activities	27/02	19/02
3	General	13/03	05/03
	Training and activities	27/03	19/03
4	General	14/04	04/04
	Training and activities	28/04	17/04
5	General	13/05	05/05
	Training and activities	27/05	19/05
6	General	13/06	04/06
	Training and activities	27/06	19/06
7	General	14/07	03/07
	Training and activities	28/07	17/07
8	General	13/08	05/08
	Training and activities	27/08	19/08
9	General	15/09	05/09
	Training and activities	26/09	18/09
10	General	13/10	03/10
	Training and activities	27/10	17/10
11	General	13/11	03/11
	Training and activities	27/11	19/11
12	General	15/12	05/12
	Training and activities	26/12	16/12